

DR. SQUATCH FIFA WORLD CUP 2026™ CONTEST
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION (“FIFA”). OPEN ONLY TO LEGAL RESIDENTS OF CANADA.

The Dr. Squatch FIFA World Cup 2026™ Contest (“Contest”) is sponsored by Dr. Squatch, LLC (“Sponsor”), 4065 Glencoe Ave, STE 300B, Marina del Rey, CA 90292 and is administered by Twelve Thirty, LLC (“Administrator”).

- 1. CONTEST PERIOD:** The Contest begins at 12:00 PM (noon) Eastern Time (“ET”) on April 21, 2026 and ends at 11:59:59 PM ET on July 19, 2026 (“Contest Period. The Administrator’s computer is the Contest official clock. The Contest Period is comprised of two (2) entry periods (each, an “Entry Period”), as set forth below:

Entry Period	Start Date	Start Time	End Date	End Time
1	April 21, 2026	12:00 PM ET	June 15, 2026	11:59:59 PM ET
2	June 16, 2026	12:00 AM ET	July 19, 2026	11:59:59 PM ET

Non-winning Entries submitted in Entry Period 1 **WILL** carry forward to Entry Period 2. An Entrant may only submit one (1) entry during the entire Contest Period. The Administrator’s computer is the Contest official clock.

- 2. ELIGIBILITY:** This Contest is open only to legal residents of Canada who are at least eighteen (18) years old or of the age of majority in their jurisdiction of residence, whichever is older, at the time of entry. Employees, officers and directors of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, representatives, advertising, promotion and production agencies or agents (collectively, the “Contest Entities”) as well as their immediate family members (defined as including spouse; biological, adoptive, and/or step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) and persons living in the same household (whether related or not) of any of the above are not eligible to enter or win. Void where prohibited by law. All federal, state, provincial and local laws apply.

Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Contest, an Entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of registration. Entrants will not be allowed to change their physical address or e-mail address on a submitted registration. If it is discovered or suspected that an Entrant has registered or attempted to register for the Contest more than once using multiple e-mail addresses, multiple identities or any other methods, that Entrant’s entries will be declared null and void and any prize that he/she might have been entitled to win will not be awarded and will be revoked and such Entrant will be disqualified, as determined by Sponsor in its sole discretion. Use of any automated system or any like methods to participate in the Contest is prohibited and will result in disqualification of any Entrant attempting such use.

3. **HOW TO ENTER:** During the Contest Period, eligible Entrants must visit drsquatchworldcup2026.com (“Website”) and select Canada as their country of residence to proceed. On the following page, Entrants must submit their valid e-mail address. The Entrant must then complete and submit the registration form with all required information, which may include, but may not be limited to, first and complete last name (no initials), street address (no P.O. Boxes will be allowed), city, province, postal code, phone number, and date of birth. Upon completion and submission of the registration form, the Entrant will receive one (1) entry into the Contest and an email confirming his/her/their entry. If an Entrant chooses to access the Website via a mobile device, standard message and data rates may apply in accordance with his/her/their mobile service plan. A mobile device is not required to enter. A failure to provide all requested information will result in an invalid entry and will not be entered into the Contest.

LIMIT: Each Entrant is limited to receiving one (1) entry during the entire Contest Period. An Entrant may not submit more than one (1) entry into the Contest. If more than one (1) entry is received from the same person, telephone number, or e-mail address, and no attempted fraud is suspected, only the first entry received may be considered valid. If fraud is suspected by the Sponsor or Administrator, in their sole discretion, the Entrant will be disqualified and all of his/her/their entries will be declared null and void.

4. **RANDOM DRAWING:** On or about June 16, 2026, the Administrator will randomly select one (1) potential Grand Prize winner (“Random Drawing”). On or about July 20, 2026 the Administrator will select one hundred (100) potential First Prize winners in a random drawing from all eligible entries received during Entry Period 2 and non-winning Entries from Entry Period 1. The Grand Prize winner and First Prize winners are each a “Winner” and collectively, “Winners”). Each initial winner is considered a potential winner pending verification of his/her/their eligibility and compliance with these Official Rules.

5. **PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:**

- a. **GRAND PRIZE (1):** The “Grand Prize” consists of Two (2) Tickets to the FIFA World Cup™ Semi-Finals on July 14, 2026, a three (3) Night Stay at Renaissance Dallas Hotel in Texas (one [1] room, double occupancy), and a three thousand US dollars (USD \$3,000) cash stipend with the intent it be used for travel related expenses inclusive of flights from the Winner’s nearest airport to Dallas, Texas.

No more than one (1) Grand Prize will be awarded in this Contest. **The total ARV of the Grand Prize is USD \$12,000.** See Travel Prize Conditions in Section 6.a below for additional terms applicable to this prize.

- b. **FIRST PRIZE (100):** Each “First Prize” is a USD \$10 promotional code valid for one (1) free Dr. Squatch product up to USD \$10 or USD \$10 towards Dr. Squatch products on intl.drsquatch.com. The ARV of each First Prize is USD \$10. No more than one hundred First Prizes will be available in the Contest. The total ARV of all First Prizes is USD \$1,000. Use of promotional code may be subject to additional terms and conditions.

- c. **Total ARV:** The total ARV of all available prizes in the Contest is USD \$13,000.

d. **Odds of Winning:** The odds of winning a prize depend on the number of eligible entries received during the Contest Period.

6. PRIZE CONDITIONS

- a. **TRAVEL PRIZE CONDITIONS FOR GRAND PRIZE:** The following terms and conditions apply to the Grand Prize, First Prize, and Second Prize (collectively, "Travel Prizes"):
- i. **Travel Documents and Identification.** Each Winner and his/her/their Guest are responsible for having valid travel documents, including government-issued identification.
 - ii. **Winner's Expenses.** Each Winner is responsible for all travel expenses not included herein, including but not limited to airline baggage fees, gratuities, meals, other ground transportation, souvenirs, and any other incidental costs or expenses related to participation in a prize experience and not expressly described as included. If a Winner elects to travel or partake in their prize with no Guest, no additional compensation will be awarded to the Winner. The actual value of a Travel Prize may vary as the date of the event approaches or based on other factors. Any difference between a prize ARV, which is determined as of the Start Date effective 4/21/2026, and the actual value of a prize will not be awarded.
 - iii. **Guest Requirements.** Each Winner's Guest (or Guest's parent or legal guardian if Guest is a Minor) must sign and return a liability release/publicity release as a condition of accompanying the Winner before travel will be booked. If a Guest is a Minor, his/her/their parent or legal guardian must accompany the Minor on the trip at his/her/their own expense. Failure to comply will result in the Guest's disqualification from participating in a prize.
 - iv. **No Travel Insurance.** Each Winner and his/her/their Guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of any Travel Prize.
 - v. **Hotel Accommodations.** Accommodation must be booked by and on dates specified by Sponsor. Each Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card at Winner's sole expense. Any damage the room will be the responsibility of the Winner.
 - vi. **Canceled or Unavailable Prize Elements.** Sponsor bears no responsibility if any event, element, or detail of a prize is canceled, postponed, or becomes unavailable for any reason. Should any event, element, or detail of a prize become unavailable, the Sponsor shall have no obligation to the Winner aside from providing the remaining portion of the prize, minus any unavailable event, element, or detail.
 - vii. **Non-Transferable License.** Winner agrees that each Travel Prize is awarded pursuant to a revocable, nontransferable license that is personal to that applicable Winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed.

- viii. **Removal for Misconduct.** Any location host (including without limitation hotel or arena) or any travel provider reserves the right to remove or to deny entry to any Winner and/or his/her/their Guest if either Winner or his/her/their Guest violates the previous restrictions or engages in a disruptive or unlawful manner, or with intent to abuse, threaten, or harass any other person while participating in a prize.
 - ix. **Acknowledgment of Risk; Waiver of Liability.** Each Winner and Guest (or Guest's parent or legal guardian if Guest is a Minor) acknowledge and agree that the Contest Entities have no responsibility whatsoever for injuries, losses, or damages of any kind that result from participation in any element of a prize, including without limitation travel.
 - x. **Compliance with Rules.** Each Winner and Guest must comply with any rules, regulations, and restrictions applicable to any prize activity, including ticket and lodging terms of use and conditions. Failure to remain in complete compliance with these Official Rules may result in forfeiture of the applicable prize.
- b. **GENERAL PRIZE CONDITIONS:** There is a limit of one (1) prize per person/household during the entire Contest Period. If, due to human or other error, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, the Sponsor will select the intended number of winners in a random drawing from among all recipients of such notifications.

7. HOW TO CLAIM A PRIZE: Each potential winner will be notified by e-mail with instructions on how to claim their prize. The potential Grand Prize winner will also have to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents. All documentation and information required to claim the prize must be submitted as indicated in the instructions within two (2) calendar days, or the prize may be forfeited in its entirety and awarded to an alternate winner as described below, at the Sponsor's sole and absolute discretion. In order to be declared a winner, potential winners must correctly answer a time-limited mathematical skill-testing question, without assistance of any kind, whether mechanical or otherwise, to be administered by email. All potential winners may be requested to provide additional documentation for verification purposes within a specified time period. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, fails to timely provide any requested additional documentation, fails to correctly answer the mathematical skill-testing question (as applicable) or declines to accept a prize, the prize may be forfeited. If any prize is forfeited for any reason, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining non-winning entries, as determined by Sponsor in its sole discretion. If, after three (3) attempts, Sponsor is unable to award or deliver a prize for any reason, such prize will be deemed undeliverable and forfeited and will not be re-awarded. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Contest e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are deemed undeliverable as determined by Sponsor as noted above will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize (or prize component) of equal or greater value in case of unavailability of a prize (or prize component)

or the occurrence of a Force Majeure Event, at Sponsor's sole and absolute discretion. Contest Entities shall not be held responsible for any delays in awarding any prize for any reason.

- 8. LIMITATION OF LIABILITY:** By participating in this Contest, Entrants agree that the Contest Entities and their respective representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and the respective officers, directors, employees, representatives, designees and agents of each of the foregoing (collectively, "Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, human or typographical or other error in any aspect of the Contest, including but not limited to the transmission, receipt and/or processing of entries; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information regardless of cause; or the failure to capture, or loss of, any such information regardless of cause. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Contest and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Contest-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Contest and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the random selection of Winners in a manner it deems fair and reasonable, which may include the selection of the Winners from among all eligible, non-suspect entries received prior to such cancellation, termination, modification or suspension.

By entering the Contest, each Entrant agrees: (i) to waive any rights to claim ambiguity with respect to these Official Rules; (ii) to waive all rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Contest; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from and against any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Contest, including but not limited to any Contest-related activity or element, (b) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (c) any change in the prizes (or any components thereof)

due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, pandemic (including COVID-19) or epidemic, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind (including airport delays), government shutdown, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control (each a "Force Majeure Event"), or as otherwise permitted in these Official Rules, (d) any interruptions in or postponement or cancellation of the Contest, (e) human error, (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (g) lost, late, stolen, misdirected, damaged or destroyed prizes (or any element thereof), or (h) negligence or willful misconduct by Entrant.

Without limiting the foregoing, everything regarding this Contest, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

- 9. DISPUTES:** If you reside in a jurisdiction (such as the province of Quebec) where such clauses are prohibited, then this section does not apply to you for any disputes or claims governed by laws applicable to you. Unless prohibited by applicable law (such as the province of Quebec), each Entrant (and his/her/their parent/legal guardian if the Entrant is a Minor) agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Illinois or the appropriate Illinois State Court located in Cook County, Illinois. (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (c) to the extent allowed by applicable law, under no circumstances will Entrant be permitted to obtain awards for, and Entrant (and his/her/their parent/legal guardian if Entrant is a Minor) hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS (INCLUDING THE PROVINCE OF QUEBEC) DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Illinois without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois. Furthermore, Entrant and each of the Contest Entities hereby waive, to the fullest extent permitted by applicable law, any right they may have to a trial by jury in respect of any claim or dispute arising from or relating to the Contest or these Official Rules.

- 10. PRIVACY:** Sponsor's privacy policy is available at: <https://privacy.drssquatch.com/policies/en/?name=privacy-policy>. The use of personal information submitted in connection with this Contest is subject to such privacy policy. If you

are a resident of Canada, your personal information may be transferred to and processed in jurisdictions across and outside of Canada, including the United States, where privacy laws may differ from those in your jurisdiction of residence. In such cases, we ensure that appropriate safeguards are in place to protect your information in accordance with applicable Canadian law.

- 11. PUBLICITY RIGHTS:** By participating in the Contest and/or accepting a prize, each Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her/their name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including but not limited to live television, social media and the Internet, worldwide, without limitation and without further notice, review, approval or additional compensation.
- 12. GENERAL:** Any attempted form of participation in this Contest other than as described herein is void. In the event of a dispute as to the identity of a potential winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in their opinion, to be tampering with the operation of the Contest, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Contest. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict between any Contest details contained in these Official Rules and Contest details contained in any notifications or promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall govern and prevail.

All trademarks used herein are the property of their respective owners.

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